



Austin Young Chamber 2024 Sponsorship Packages
Annual and Program Sponsorship & Corporate Membership

About Us	<p>The Austin Young Chamber (AYC) is a 501c6 chamber of commerce based in Austin, Texas, serving the Central Texas community.</p> <p>Our vision is for Austin to be the Central Texas hub for young professionals to connect, develop and contribute to their communities.</p> <p>Our mission is to help young professionals to <u>learn, empower, act, and develop</u> themselves professionally.</p> <p>Our membership reflects a wide range of industries, with the largest segments in technology (18%), finance (14%), hospitality (12%), real estate (10%), and education (10%). We have a membership base of 900+ young professionals, and over 50 programs annually focused on talent and business development, entrepreneurship, civic engagement, and community growth.</p>
Our Values	<p>In all areas of our work, we focus on key three values:</p> <ol style="list-style-type: none">1. Connection - Ensure our members feel deeply connected to Austin Young Chamber and the Central Texas community by providing opportunities for engagement and fostering meaningful connections2. Development - Provide programming to AYC members to foster the growth and development of our corporate and individual members, as well as positively impacting the Central Texas community3. Data-Informed Decision Making - Embrace a data-driven approach, using insightful analytics to inform our decision-making processes and guide the organization towards sustainable initiatives and prosperity for the Central Texas community <p>Our work centers around a commitment to inclusion across race, gender, experience, ability, and identity. We focus our efforts towards ensuring that the future of Central Texas includes a diverse workforce of young professionals at all levels of business and community. We believe that such diversity makes us stronger as a collective and fuels innovation and prosperity for all.</p>



<p>Main Programs and Results</p>	<p>The purpose behind everything we do is to create a Central Texas hub for young professionals to connect, develop and contribute to their communities.</p> <p>How We Build Young Professionals Leaders:</p> <ul style="list-style-type: none"> ● Active Leadership - Our members play an active role in leading our Chamber and driving key initiatives. From the Board of Directors to committee leadership, members experience hands-on leadership to stretch thinking, foster creativity, and discover new approaches to success...skills that translate back to excellence in the workplace. ● Continuous Growth - Our members are looking for ways to level up. We build partnerships to deliver a diverse set of programs that support the whole person, from professional development at our annual LEAD Summit to civic engagement to personal growth. ● Community Strength - Over the past ten years, the Austin Young Chamber has built our reputation and network to benefit our community as a whole. Whether through Coffee Connections, FAVE awards, Give Gack Get Loud and our over 50 annual programming opportunities, we actively work towards creating opportunities where a diverse group of young professionals can connect to strengthen relationships, grow opportunity, and solve problems. <p>Whether you are an employee, employer or business owner, the Austin Young Chamber is a place where you can refine your skills, expand your network, grow your business, and give back.</p>	
	<p>Annual and Program Sponsorship</p>	<p>Corporate Membership</p>
<p>Sponsorship & Corporate Membership Overview</p>	<p>Young professionals represent the largest segment of the workforce and are a major driving force in both business and community growth and economic development. 105 people move into the Austin metro-area each day and are seeking to engage with businesses that represent Austin and this growing market-segment.</p> <p>Make sure that your brand remains relevant with the Central Texas Young Professional Community. Investing in the Young Chamber provides exposure</p>	<p>Experienced leaders in the baby boomer generation are retiring at a pace of 10,000 per day. Millennials are taking on new leadership roles every day in an ever-changing world.</p> <p>Corporate members with the Austin Young Chamber gain access to our membership programming and exclusive discounts towards program sponsorship. We strongly encourage corporate members to</p>



for your business while highlighting your company as one that is aligned with creating long-term economic prosperity and community vitality for all.

We offer a variety of opportunities and welcome a conversation to customize something that best meets your needs.

Sponsorship Opportunity Snapshot

Annual Partner (\$5,000)

Support the mission and vision of the Austin Young Chamber through an annual partnership. An annual partner investment in AYC guarantees increasing your organization's visibility across multiple AYC channels and platforms including our website, weekly newsletter, and social media.

Program Sponsorships (Price per program varies, ranging between \$1,000 - \$15,000 based on your goals.)

Your organization can support virtual and in-person programs that develop Central Texas leaders in skills related to entrepreneurship, leadership, civic engagement, networking, and more. The Austin Young Chamber hosts over 50 programs annually.

Advertising (\$100 per ad; Option to work into total program sponsorship package; Annual sponsors are guaranteed ad placement)

Place an ad in our weekly newsletter shared with nearly 10,000 local young professionals and businesses.

identify representatives from your organization to benefit from the connection and development opportunities we provide young professionals.

When you become a corporate member, you are unlocking multiple membership spots for your employees. These employees gain professional development benefits and highlight your business when participating in AYC through:

- Building connections with other young professionals in Austin to expand your network and advance your business development goals
- Develop as a leader through service opportunities on AYC Committees to drive chamber programs and create impacts in the Central Texas community

Corporate membership levels are based on the size of your organization and are renewed on an annual basis. For additional brand-placement opportunities, we encourage our corporate members to also become Annual Partners (at a member-discounted rate) and/or sponsor key AYC programs that reflect the goals and values of your company.

Gold - \$5,000; Up to 20 designated company representatives

Silver - \$2,500; Up to 10 designated company representatives



		<p>Bronze - \$1,500; Up to 6 designated company representatives</p> <p>Learn more about the benefits and value of corporate memberships here.</p> <p>Non-profit organizations are eligible for a 20 percent discount on corporate membership rates.</p>
Program Sponsorship Options		
<p>LEAD Summit (varying levels)</p>	<p><i>The LEAD Summit (Learn Explore Act Develop) is the Austin Young Chamber’s annual leadership development conference for students, young professionals and business leaders. The Summit strengthens the pipeline of talent and leaders in Central Texas through education, community-building, and practical steps for engagement. Topics are carefully curated by LEAD Summit Committee members and community leaders to include Early Career development, Management, Human Resources, Leadership, Small Business Development and wellness resources.</i></p> <ul style="list-style-type: none"> ● Presenting Sponsor - \$15,000 <ol style="list-style-type: none"> a. Designation as the title sponsor of the event with co-branded event logo and highest-level recognition in all pre- and post- event digital marketing (emails, social, website) through April 2023 to an audience of 30k+ b. Custom social media post highlighting Texas Mutual across all our platforms (LinkedIn, Twitter, Facebook, Instagram) c. Custom call to action in post-event email to attendees d. Inclusion in day of-digital and printed signage e. Opportunity for C-Level Executive to share welcoming remarks f. Opportunity to provide branded giveaway items to all attendees g. Admission for 20 to the in-person event <p style="text-align: center;">Premier Sponsorship Benefits: \$5,000 additional</p> 	



- h. During Kick-Off Event, dedicated announcement in person about Texas Mutual's services and/or hiring opportunities
- i. After LEAD Summit, one (1) newsletter ad in the weekly newsletter during a month of your choosing
- j. After LEAD Summit, opportunity to host AYC Members on-site at Texas Mutual for AYC's LEAD Series

- **Keynote Sponsor - \$5,000 (1 available)**

- a. Opportunity to introduce a session or showcase expertise
- b. Inclusion in all pre- and post- event digital marketing (emails, social media, website)
- c. Name/logo in welcome presentation
- d. Opportunity to include item in Gift Bag to attendees
- e. Inclusion in day-of signage
- f. Admission for 10 guests

- **Track Sponsor - \$4,000 (4 available)**

- a. Inclusion in all pre- and post- event digital marketing (emails, social, website)
- b. Name/logo in track presentation
- c. Opportunity to include item in Gift Bag to attendees
- d. Inclusion in day-of signage
- e. Admission for 7 guests

- **Workshop Sponsor - \$2,500 (6 available)**

- a. Name/logo in workshop presentation; option to provide expertise
- b. Opportunity to include item in Gift Bag to attendees
- c. Inclusion in day-of signage
- d. Admission for 4 guests



FAVE Awards (varying levels)	<p><i>FAVE Awards highlight and celebrate the many businesses in our city that are committed to supporting their customers, employees, and our community through resiliency, adaptability, and innovation.</i></p> <ul style="list-style-type: none"> ● Presenting Sponsor - \$7,500 <ul style="list-style-type: none"> a. Designation as the title sponsor of the event with co-branded event logo and highest-level recognition in all pre- and post- event digital marketing (emails, social, website) b. Custom program opportunity to network with members or share expertise post-event c. Opportunity for C-Level Executive to share welcoming remarks d. Custom social media post highlighting your business across all our platforms (LinkedIn, Twitter, Facebook, Instagram) e. Opportunity to sponsor a FAVE Award category of your choice, subject to availability, with verbal recognition at event f. Inclusion in day-of signage g. Admission for 10 guests ● Workshop Sponsor - \$2,000 <ul style="list-style-type: none"> a. Name/logo in workshop presentation; option to provide expertise b. Opportunity to sponsor a FAVE Award category of your choice, subject to availability, with verbal recognition at event c. Inclusion in day-of signage d. Admission for 4 guests
Give Back, Get Loud (varying levels)	<p><i>Give Back & Get Loud is our reimagined nonprofit fair where 100+ attendees will be able to mix and mingle happy hour-style with nonprofit representatives. At this special event in TBD location, attendees will discover ways to get involved and contribute to move our community forward - all while listening to and supporting local musicians and artisans in true Austin style!</i></p> <ul style="list-style-type: none"> ● Presenting Sponsor - \$7,500 <ul style="list-style-type: none"> ○ Designation as the title sponsor of the event with co-branded event logo and highest-level recognition in all pre- and post- event digital marketing (emails, social, website)



	<ul style="list-style-type: none"> ○ Custom program opportunity to network with members or share expertise post-event ○ Opportunity for C-Level Executive to share welcoming remarks ○ Custom social media post highlighting your business across all our platforms (LinkedIn, Twitter, Facebook, Instagram) ○ Opportunity to sponsor a FAVE Award category of your choice, subject to availability, with verbal recognition at event ○ Inclusion in day-of signage ○ Admission for 10 guests <ul style="list-style-type: none"> ● Workshop Sponsor - \$2,000 <ul style="list-style-type: none"> ○ Name/logo in workshop presentation; option to provide expertise ○ Opportunity to sponsor a FAVE Award category of your choice, subject to availability, with verbal recognition at event ○ Inclusion in day-of signage ○ Admission for 4 guests
LEAD Speaker Series (\$1,000)	<p><i>Hosted quarterly, LEAD Speaker Series is a continuation of our signature LEAD Summit. This speaker series showcases AYC members and their skill sets as guest speakers to share knowledge and cultivate expertise among young professionals.</i></p> <ul style="list-style-type: none"> ● Includes logo/link recognition as event sponsor on our website and social media ● On-site signage and recognition ● Opportunity to have a representative speak during program ● Opportunity to include customized content in event listing and post-event email sent to all registered attendees ● Admission for 2 guests
Coffee Connections (\$1,000)	<p><i>Hosted monthly, Coffee Connections are an opportunity for current or new AYC members to seek new connections with like-minded young professionals at a rotating location of Central Texas coffee shops.</i></p> <ul style="list-style-type: none"> ● Includes logo/link recognition as event sponsor on our website and social media ● On-site signage and recognition ● Opportunity to have a representative speak during program ● Opportunity to include customized content in event listing and post-event email sent to all registered attendees



	<ul style="list-style-type: none"> ● Admission for 2 guests
Mixers (\$1,000)	<p><i>Hosted monthly, Member Mixers are an opportunity for current or new AYC members to seek new connections with like-minded young professionals at a rotating location of Central Texas breweries, bars and partnering locations.</i></p> <ul style="list-style-type: none"> ● Includes logo/link recognition as event sponsor on our website and social media ● On-site signage and recognition ● Opportunity to have a representative speak during program ● Opportunity to include customized content in event listing and post-event email sent to all registered attendees ● Admission for 2 guests
Annual Holiday Party (\$1,000)	<p><i>Our annual party features raffles and awards to celebrate our most-engaged members and feature Central Texas businesses who contribute to our organization.</i></p> <ul style="list-style-type: none"> ● Includes logo/link recognition as event sponsor on our website and social media ● On-site signage and recognition ● Opportunity to have a representative speak during program ● Opportunity to include customized content in event listing and post-event email sent to all registered attendees ● Admission for 2 guests